


# CLARIFY YOUR FUTURE

## *Vision*



In business, it's tempting to want to appeal to everyone by offering any and everything. But when you do, you become lost in the shuffle and next thing you know, you're not making sales, your confidence is down, and you're frustrated.

By taking a moment to evaluate who your current clients are and how you envision your business and lifestyle looking and feeling in the future, you will better understand who your clients need to be to afford you that dream vision of the future.

It takes some personal reflection to clarify your future vision, but once you work through the questions in this guide, you will become a magnet for your ideal clients.



## USE THESE QUESTIONS TO GUIDE YOU IN CLARIFYING YOUR VISION:

Imagine your life 5 years from now. Really FEEL into exactly what you want your business and life to be like.

What does your business look and feel like?

How much money do you make? What are all of the benefits?

How do you feel when you get up in the morning to start your work day?

Who are your clients?

What difference is your business trying to make in your clients' lives?

How are your future clients different from your current clients?

What kind of influence do you have on your community/the world?

What is the best part of your day?

**Remember, success starts by taking action!**  
Design the future you've always envisioned.

# BRAINSTORMING SPACE

